PHOTOGRAPHS OF PUPILS

Taking pictures of district pupils and buildings for commercial purposes is prohibited without written approval of the chief school administrator.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services.

"School pupils" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Pictures of children with educational disabilities shall not be disseminated in any way unless permission is granted by parents/guardians. Photographs of children placed in the district by the Division of Youth and Family Services (DYFS) shall not be published without permission of the division case worker.

Photographs on the District Web Site

Pictures of district pupils shall not be posted on the web site, except under the following conditions:

A. Prior written permission has been obtained from the pupil's parent/guardian or from the adult pupil;

B. Group photographs may identify the group, but not the individuals in the group;

C. Prior written permission has been obtained from the pupil's parent/guardian or from the adult pupil, if the pupil is receiving an award or special recognition.

Adopted by the Board of Education
at its meeting of September 20, 2005

Legal References:

N.J.S.A.	18A:11-1	General mandatory powers and duties
N.J.S.A.	18A:36-35	Disclosure of certain student information on internet prohibited without parental consent
N.J.S.A.	18A:54-20	Powers of board (county vocational schools)

Possible Cross References:

1100	Communicating with the public
1110	Media
1120	Board of education meetings
1140	Distribution of materials by pupils and staff
1250	Visitors
5125	Pupil records
5141.4	Child abuse and neglect
5145.12	Search and seizure
6142.10	Technology
6145.3	Publications
6171.4	Special education