

**Policy**

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DISTRIBUTION OF FLYERS AND OTHER MATERIAL TO STUDENTS AND STAFF

The Plainfield Board of Education believes that partnering with the community-at-large in a joint public information effort when appropriate enhances the educational program by connecting students, staff and parents/guardians to community resources. The Board believes that sending of community informational notices/flyers through the students must be handled on a case-by-case basis. The Board authorizes the Chief School Administrator to review all flyers and distributions by school connected organizations and outside agencies and approve as appropriate. Notices/flyers will not be distributed on school property, at school sponsored functions, be sent home with students or posted on the district website unless approved by the Chief School Administrator.

The Chief School Administrator may approve distributions such as community notices/flyers that:

- A. Address clearly understood educational needs;
- B. Are of obvious educational value and contain little or no advertising emphasis;
- C. Are consistent with the values, goals and objectives of the educational program;
- D. Supplement and enrich text and reference book materials;
- E. Support and do not undermine, either implicitly or explicitly, an existing curriculum and instruction message;
- F. Are timely and up to date;

Prohibited Materials

The following materials shall not be approved for posting on the school district website, distribution on school property, or distribution at school sponsored activities. Materials that are:

- A. Are inflammatory and/or designed to incite acts of violence;
- B. Attack or seek to generate hostility toward any ethnic or religious group;
- C. Are obscene or pornographic;
- D. Libel or defame the character of any person or persons;
- E. Advocate interference with the normal operations of public schools;
- F. Solicit memberships or funds for non-school organizations without approval of the Chief School Administrator or designee;
- G. Are partisan in nature and/or favor or oppose candidates for the Board of education or other public office, or the defeat or adoption of Board of education budgets and referenda or other public questions submitted to the electorate at any general, municipal or district election.

**Adopted:**

**October 21, 2014**

DISTRIBUTION OF FLYERS (continued)Key Words

Flyers, Distribution of Flyers, Promotional Materials, Advertisements

**Legal References:** N.J.S.A. 18A:36-34 Written approval required prior to acquisition of certain survey information from students  
N.J.S.A. 18A:42-4 Distribution of literature as to candidacy, bond issues, or other public question to be submitted at election; prohibited  
N.J.S.A. 19:34-6 Prohibited actions in polling place on Election Day, exception for simulated voting  
N.J.S.A. 19:34-15 Electioneering within or about polling place; disorderly persons offense

34 CFR 98.1 - Student Protection Rights Amendment

**Possible**

**Cross References:** \*1100 Communicating with the public  
 \*1140 Distribution of materials by students and staff  
 \*1322 Contests for students  
 \*1330 Use of School Facilities  
 \*5136 Fund-raising activities  
 \*6142.10 Technology  
 \*6145.3 Publications  
 6162.5 Research

\*Indicates policy is included in the Critical Policy Reference Manual.