

Policy

PHOTOGRAPHS OF PUPILS

Taking pictures of district pupils and buildings for commercial purposes is prohibited without written approval of the Chief School Administrator.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services.

"School pupils" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Pictures of children with educational disabilities shall not be disseminated in any way unless permission is granted by parents/guardians. Photographs of children placed in the district by the Division of Youth and Family Services (DYFS) shall not be published without permission of the division case worker.

Photographs on the District Web Site

The Plainfield Public Schools will employ reasonable precautions which attempt to ensure that a school or system level website is safe and appropriate for the district children.

Pictures of district pupils shall not be posted on the website, except under the following conditions:

- A. Prior written permission has been obtained from the pupil's parent/guardian or from the adult pupil;
- B. Group photographs may identify the group, but not the individuals in the group;
- C. Prior written permission has been obtained from the pupil's parent/guardian or from the adult pupil, if the pupil is receiving an award or special recognition.

Additionally the following shall apply:

- A. Permission must be obtained from the parent/guardian prior to electronically publishing or distributing a student's intellectual property.
- B. The Plainfield Public Schools will not permit a student's full name, home address or home telephone number to appear on a school or system level website.
- C. Responding to requests for additional information about a student is the responsibility of the Chief School Administrator or his designee in consultation with the parent or guardian.
- D. The Plainfield Public Schools will not permit photographs, videos or films of an individual student or group of students to appear on a school or system level website unless the parent/guardian of each student appearing in the photograph, video or film has given written permission to publish such material on the school or system level website.
- E. Student resumes or personal web pages shall not be linked to or include as part of any school or system level web site.

PHOTOGRAPHS OF PUPILS (continued)

Adopted: **May 19, 2009**

Key Words

Exploitation, Safety, Photographs of Pupils, Pupil Photographs, Student Photographs, Website

Legal References: N.J.S.A. 18A:11-1 General mandatory powers and duties
N.J.S.A. 18A:36-35 Disclosure of certain student information on internet prohibited without parental consent
N.J.S.A. 18A:54-20 Powers of Board (county vocational schools)

Possible

Cross References: *1100 Communicating with the public
*1110 Media
*1120 Board of education meetings
*1140 Distribution of materials by pupils and staff
*1250 Visitors
1320 Participation in out-of-school community activities
*5125 Pupil records
*5141.4 Child abuse and neglect
*5145.12 Search and seizure
6142.10 Technology
6145.3 Publications
6145.4 Public performances and exhibitions
*6171.4 Special education

*Indicates policy is included in the Critical Policy Reference Manual.