

OVERVIEW: You have just finished studying about the dangers of fast foods in health class. You come across an article that leads you to believe that healthy food choices and fast foods don't have to be mutually exclusive. After reading the article, you discuss with your classmates and others what healthy options are available in your school cafeteria and local fast food restaurants, and compare the offerings with those found in the article. You have decided to pitch the idea of a food cart in your area. Since one of your targeted audiences is the Hispanic community, you prepare a multimedia-rich presentation in which you share your idea being sure to include food choices from both cultures. Include an explanation for the selection of specific ingredients for each culture.

NOTE TO TEACHERS OF OTHER LANGUAGES: To find an appropriate authentic text in your language, add site: followed immediately by the two letter country code. For example, if you are looking for authentic texts in France you would follow your keyword search with site:fr. For a complete list of country codes visit http://goes.gsfc.nasa.gov/text/web_country_codes.html. If you use Google as a search engine, you may conduct an advanced search and indicate the reading level. For Novice-High students, select a text that is easy to understand, has lots of repetition, and includes visual support.

INTERPRETIVE MODE:

SLO #1: Recognize familiar words and phrases, understand the main idea, and infer the meaning of some highly contextualized, unfamiliar spoken or written words related to food sources and choices in the home and target cultures contained in culturally authentic materials using electronic information sources.

SLO #2: Infer the meaning of highly contextualized unfamiliar spoken or written words contained in culturally authentic materials related to restaurant offerings.

SLO #3: Identify target culture(s) practices related to healthy eating as found in short conversations and brief written messages and determine how the practices are similar to and different from those of the home culture.

Read the following to your students: Read the article: *Jóvenes emprendedores instalan carros de comida en universidades* found at <http://diario.latercera.com/2011/10/09/01/contenido/santiago/32-86359-9-jovenes-emprendedores-instalan-carros-de-comida-en-universidades.shtml>. Use context clues to determine the meaning of the highlighted words.

LA TERCERA , 09 Octubre 2011 [Otros](#), [Retail](#), [Tarjetas y Pagos Electrónicos](#)

En un establecimiento privado de San Carlos de Apoquindo venden tacos y sándwiches gourmet. Ofrecen a los estudiantes comida rápida más variada y saludable, entre 11 y 17 horas.



►► En los recreos, los alumnos pueden armar su sándwich a gusto con ingredientes saludables. FOTO: AGENCIAUNO

Comida chatarra, pero más sana. Ese es el concepto que movió a un grupo de jóvenes para instalar un par de **carritos** en los patios de la Universidad del Desarrollo (UDD), en San Carlos de Apoquindo.

Desde hace tres meses, uno de ellos, Washington Espinoza, administra estos locales con alternativas nuevas para los estudiantes. El primero de los carros es de tacos, preparación en que se mezclan las proteínas de la carne o el pollo con ingredientes más light, como verduras salteadas, lechuga y tomate.

Sus socios, Francisca Neumann y Claudio Zúñiga, pusieron el capital (el carro cuesta \$ 1.500.000), y Washington y su hermana Daniela aportaron el concepto y las ganas de ofrecer **algo novedoso**, inspirados en las experiencias que a ellos mismos les tocó vivir no hace mucho, en su época de estudiantes: “Por plata y por tiempo, cuando estás en la universidad, irremediablemente te tientes con las hamburguesas, las papas fritas o las salchipapas. Te alimentas mal, y por eso me interesó esto de brindar un buen producto, para que los jóvenes **se alimenten un poco mejor**”, explica Washington, quien estudió Publicidad en la Universidad de Las Américas.



►► Dos carros en el patio de la UDD, con sus diferentes ofertas de almuerzo. FOTO: AGENCIA UNO

Siempre le ha interesado el tema de la gastronomía -incluso tuvo un restaurante de sushi en Maitencillo- y derivó en este negocio buscando alianzas y un lugar apropiado para rentabilizar. “Cuando una universidad está alejada de otros locales de alimentación hace que los jóvenes tengan pocas opciones cercanas. Instalarnos aquí ha sido un buen negocio”, dice.

Para Washington, un carro **bien administrado** puede dar un **sueldo de más de \$ 600.000 mensuales.**

Es por eso que hace poco más de una semana se unió con su amigo Alí Uthman para emplazar otro local móvil en los patios de la UDD: The Bakery, especialista en sándwiches gourmet, con ingredientes de base como jamón de pavo, pechuga de pollo y rosbif, y vegetales frescos como tomate, choclo, cebolla caramelizada y zanahoria como complemento.

Los clientes están felices por tener estas alternativas. “Te permite variar un poco, pero sin chanclear demasiado, porque ensaladas todos los días igual cansa”, dice Camila, estudiante de Ingeniería Comercial.

Allí estudió Gastronomía en la Universidad Santo Tomás, una profesión que es mal remunerada para los recién egresados, según cuenta. Para él, la opción de atender este

carro le dio la oportunidad de desarrollarse en lo suyo, porque muchas de las ideas culinarias le pertenecen. Eso, además de tener una jornada laboral con horarios fijos: de 11 a.m. a 5 p.m.

Alí asegura que les aporta a los estudiantes con esta propuesta de comida rápida, pero saludable. “Y gano más de lo que me pagarían en otro lado. Con esto puedo ahorrar y el próximo año estudiar Administración o Prevención de Riesgos”.

El plan de Washington, en tanto, es invertir en mayor equipamiento, como un horno, para así poder ampliar el menú y ofrecer empanadas, pizzas u otros platos rápidos calientes. Pronto, además, instalará otro carro en otra sede universitaria, que reúna los requisitos de lejanía como la UDD de San Carlos de Apoquindo.

A. Write the words that appear in this article that have the closest meaning to the following English words or expressions:

1. associates (friends)
2. food carts
3. to eat a little better
4. monthly salary
5. something novel or new
6. well run

B. Indicate which of the following ideas are found in the article. For those that are found in the article, copy the sentence that conveys that information.

Found - Copy the sentence that includes this information	Statement	Not Found
	1. The food sold from the taco cart includes food high in protein as well as vegetables.	
	2. One of the carts offers vegetarian dishes	
	3. One student comments that she likes the opportunity to vary her food choices a little bit.	
	4. One of the students who runs a cart is saving up his money so that he can pay for college next year.	
	5. College students tend to make poor choices when it comes to eating.	
	6. One of the students wants to save up money to buy more equipment so that he can expand	

	his menu.	
	7. There are plans to bring these types of food carts to universities in the United States that are close to the Mexican border.	

PRESENTATIONAL MODE:

SLO #4: Recognize and use some gestures and idiomatic expressions for ordering and buying food and talking about food practices.

SLO # 7: Recombine previously studied material to create a multimedia-rich presentation showing how food choices are influenced by culture, geography and media in the home and target cultures.

SLO # 8: Describe in writing cultural products or practices associated with a balanced diet.

Create an advertisement for your new food cart to be shared on the website for your proposed food cart. Be sure to show how your restaurant’s food choices reflect the target culture while offering healthy food choices.

Note to teacher: To assess whether your students are performing at the Novice-High level, please access the Presentational Writing rubric found at <http://flenj.org/CAPS/rubrics.shtml>.

INTERPERSONAL MODE:

SLO# 5: Ask and answer questions related to personal choices in food selections.

SLO # 6: Exchange basic information related to routine eating habits and food choices by recombining memorized words, phrases, and sentences in a culturally appropriate way using digital tools and face-to-face communication.

Speak with a reporter from *El Diario* who is planning to write an article about the food cart that you are proposing for your neighborhood. Be sure to let the reporter know what kind of healthy food you would like to see served, which special dishes you feel should be offered and what food choices from the target culture will be offered.

Note to teacher: To assess whether your students are performing at the Novice-High level, please use the Interpersonal Speaking rubric found at <http://flenj.org/CAPS/rubrics.shtml>.