



# Public Schools of Plainfield

## New Jersey

### Office of the Superintendent of Schools

Diana Mitchell, Ed.D., Superintendent of Schools  
1200 Myrtle Avenue  
Plainfield, NJ 07063  
(908) 731-4335 Fax: (908) 731-4336  
[dmitchell@plainfield.k12.nj.us](mailto:dmitchell@plainfield.k12.nj.us)

February 2021

Dear Plainfield Public Schools Parents and Guardians,

Welcome to the Plainfield Public Schools "2021 Attendance Campaign." The focus of this campaign is to stress the importance of daily school attendance. We want to recognize students and their schools who have perfect and improved attendance. We have planned a great campaign, full of fun activities that will highlight school attendance.

Our campaign will continue through the end of the 2020-21 school year. Our slogan is Attendance + Participation = Graduation. This is a community-wide campaign. We need every parent to partner with us to make sure your child or children is/are logging on and participating daily. It will take all of us to increase school attendance. We will kick off our campaign with a Spirit Week. Please see the list of events below:

#### **Tuesday, February 16 - Tie Dye Day**

Great Attendance is tie'd to being great readers  
Wear tie dye clothes and show us your favorite book

#### **Wednesday, February 17 - H.E.R.O. Day**

Be an Attendant HERO (Here Every day Ready On-Time)  
Wear your favorite superhero gear

#### **Thursday, February 18 - Neon Clothes/ Sunglasses Day**

Good Attendance leads to a bright future  
Wear neon clothes and/or sunglasses

#### **Friday, February 19 - College/School Spirit Day**

Attendance + Participation = Graduation  
Wear your favorite college or school spirit clothes

#### **Friday, February 19 to Friday, March 5 - Weekly School Incentives**

**March 8 to March 12- District Recognition Awards**

Students and Schools will be recognized for their attendance

An evaluation of the district's attendance will be held and communicated to our parents and community.

We look forward to your participation and to having a positive campaign that will bring us all together!

Sincerely,

Diana Mitchell, Ed.D., Superintendent of Schools

***"A Champion for Students"***