



Please save the dates for our upcoming workshop, **Annie's Project: Farming in New Jersey's Cities and the Urban Fringe**, December 3, 10, 17, 2019 and after the holidays January 7, 14, 21, 2020, from 6-9pm. Dinner provided at 5pm.

The goal of this new, urban-focused **Annie's Project** is addressing the 5 areas of farm risk - production, marketing, financial, legal and human, as taught in previous **Annie's Project** workshops, but in addition, this workshop is designed to teach about topics in production and business management skills specifically geared to urban farmers and the unique challenges they face. These include:

- Soil quality, lead contamination, and testing
- Land access, short-term land leasing
- Water quality, availability and conservation
- Off-farm employment requiring time management skills
- Direct marketing
- Right-to-Farm issues - poultry
- Working with WIC and SNAP clients at farm markets

These are just a few among many more topics! Benefit from networking with other growers and agricultural professionals!

Locations: New Brunswick, Roseland, and Cherry Hill (classes will be held simultaneously at 3 locations)

Special Keynote speaker and Marketing instructor:

Charlotte Smith, 3 Cow Marketing <https://www.3cowmarketing.com>. Charlotte is a successful farmer and businesswoman who offers an online marketing and training program that helps farmers learn marketing techniques to grow a successful business.

The workshop is open to new and aspiring farm women and military veterans but can also be a refresher course for those who took an **Annie's Project** workshop in the past.

Registration fee until November 3 is \$125, and from November 4 through December 2 is \$150.

Scholarships are available to help pay the cost of registration for those in need, by filling out an online application. [Please click HERE to access a scholarship application.](#)

Registration is OPEN. Click the below link for the Continuing Education register site.
<https://ce-catalog.rutgers.edu/coursedisplay.cfm?schID=78024>

For more information and to access a scholarship application, please visit Rutgers Farm Management website:
<http://farmmgmt.rutgers.edu>, *Annie's Project: Farming in New Jersey's Cities and the Urban Fringe* announcement.

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